# Innovators are not born but made! Practice, Record, Review

## Innovation Activity Diary – Worksheet (IAD Worksheet)

It is based on Nikolaos Floratos Article: [Innovators are made and not born! Learn How](http://re-plan.net/2015/08/17/innovators-are-made-and-not-born-learn-how/)!

Any day that you have applied any of the innovation practices, please complete any applicable field below. You can then use your IAD worksheet in the future for reference and for monitoring the innovation progress of yourself or your organization.

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| --- | --- |
| **Date:** |  |
| **Full Name** |  |
| **Position** |  |
| **Organisation** |  |
| **City/Country** |  |
| **1. Questions raised by me that start with any of the following “why, why not or what if***”. (If needed , use the back of this sheet)* |  |
| **2. Questions (max 10) raised by me today that challenge the status quo in your organization or in the clients’ one.** *”. (If needed , use the back of this sheet)* |  |
| **3. What’s different than I expected after observing customers on how they use or experience a product or a service?** *”. (If needed , use the back of this sheet)* |  |
| **4. Your experiences and observations from your trip abroad that may add value in your business** *”. (If needed , use the back of this sheet)* |  |
| **5. Any lessons learned today?***”. (If needed , use the back of this sheet)* |  |
| **6. Any contacts made today with creative people and innovators? (Give also contact details).** *”. (If needed , use the back of this sheet)* |  |